KSAVATVA

Rating

96.10

96.10

Net Amount

\$37,867.50

\$37,867.50

ORDER

Orders	Order / Rev:	165710		
	Alt Order #:	06848536		KSTPTV ———
	Product Desc:	NRCC IE 2012		
	Estimate:	2968		KSTP-TV, LLC and KSAX-1
	Flight Dates:	10/05/12 - 10/11/12	Primary AE:	Anjie Brady
	Original Date / Rev:	10/04/12 / 10/04/12	Sales Office:	P-PHL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	National Media Research Planning & F		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Ln	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314-1219	Agency Commission:	15%
Advertiser	Name:	NRCC (Rep) National Republican Con		
	Demographic:	A35+	New Business Thru:	10/14/11
	Product Codes:	PL2	Order Separation:	00:00:00
	Priority:	2	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	
Bill Plan		Tota	als	

Month

Totals

October 2012

Spots

39

39

Gross Amount

\$44,550.00

\$44,550.00

Account Executives

End Date

10/11/12

Start Date

10/01/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

\$44,550.00

Net Amount

\$37,867.50

Spots Gross Amount

39

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	24%	\$44,550.00
Market	100%	\$185,625,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	19%	\$35,268.75
KMSP	10%	\$18,562.50
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	45%	\$83,531.25
WFTC	2%	\$3,712.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	М	10/05/12	10/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	F	:30	1	\$800.001	2.40 NM	1	\$800.00
	5 EW N	IWS 6A		M-r 6-7a News									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10	/01/12	10/07/12	F	1	\$800.00	2.40						
N 2	М	10/08/12	10/08/12	M-F 6-7a News	CM	6-7a	M	:30	1	\$800.001	2.40 NM	1	\$800.00
				M-F 6-7a News									
	5 EW N	IWS 6A											

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Order / Rev: 165710 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848536 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2968

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2	М	10/08/1	2 10/08/12	M-F 6-7a News	CM	6-7a	M	:30	1	\$800.001	2.40 NM	1	\$800.00
	5 EW N	NWS 6A		M-F 6-7a News									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10	/08/12	10/14/12	M	1	\$800.00	2.40						
N 3	М	10/09/1	2 10/09/12	M-F 6-7a News	CM	6-7a	- T	:30	1	\$800.001	2.40 NM	1	\$800.00
!	5 EW N	NWS 6A		M-F 6-7a News									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/08/12	10/14/12	- T	1	\$800.00	2.40			*			
N 4	М	10/10/1	2 10/10/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	W	:30	1	\$800.001	2.40 NM	1	\$800.00
!	5 EW N	NWS 6A		Will Orantews									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/08/12	10/14/12	W	1	\$800.00	2.40 T	-20		Ф000 00 1	0.40 NIM	4	#000.00
N 5	М	10/11/1	2 10/11/12	M-F 6-7a News M-F 6-7a News	СМ	6-7a	1	:30	1	\$800.001	2.40 NM	1	\$800.00
	5 EW N	NWS 6A											
10/		art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
N 6	ек: 10 М	10/05/1	10/14/12 2 10/05/12		CM	\$800.00 7-9a	2.40 F	:30	1	\$800.001	1.70 NM	1	\$800.00
IN U	IVI	10/03/1	2 10/03/12	M-F GMA	Civi	1-3a	1	.50	'	ψουσ.υσ τ	1.70 INIVI	'	ψ000.00
(RN AMR											
۱۸/		art Date /01/12	End Date 10/07/12	Weekdays F	Spots/Week 1	Rate \$800.00	Rating 1.70						
N 7			2 10/08/12	<u>_</u>	CM	7-9a	M	:30	1	\$800.001	1.70 NM	1	\$800.00
				M-F GMA					-	*******			*********
(RN AMR	E. J.D.	Maralada	0	Data	Detien						
We		art Date 0/08/12	End Date 10/14/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 1.70						
N 8	M		2 10/09/12	M-F GMA	CM	7-9a	- T	:30	1	\$800.001	1.70 NM	1	\$800.00
				M-F GMA									
(RN AMR art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We		/08/12	10/14/12	- T	<u>3pots/Week</u>	\$800.00	1.70						
N 9	М	10/10/1	2 10/10/12	M-F GMA	CM	7-9a	W	:30	1	\$800.001	1.70 NM	1	\$800.00
	CD ME	RN AMR		M-F GMA									
,		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We		/08/12	10/14/12	W	1	\$800.00	1.70						
N10	М	10/11/1	2 10/11/12		CM	7-9a	T	:30	1	\$800.001	1.70 NM	1	\$800.00
	GD MR	RN AMR		M-F GMA									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/08/12	10/14/12	T	1	\$800.00	1.70						
N11	М	10/07/1	2 10/07/12	SU GMA Su GMA	CM	7-8a	S	:30	1	\$1,500.001	3.80 NM	1	\$1,500.00
(GD MR	RN-SUN		ou own									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/01/12	10/07/12	S	CM	\$1,500.00	3.80	.20		¢4 000 00 4	2.70 NIM	4	¢4 000 00
N12	М	10/07/1	2 10/07/12	Sun 8-9a Sun 8-9a	CIVI	8-9a	3	:30	'	\$1,000.001	3.70 NM	1	\$1,000.00
	5 EW N	NW-SU 8A	AM										
10/		art Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
N 13	M	10/08/1	10/07/12	M-F Midday News		\$1,000.00 11a-12p	3.70 M	:30	1	\$600.001	1.40 NM	1	\$600.00
14 13	141	10/00/1	2 10/00/12	M-F Midday New		ι ια- ιΖρ	141	.50	'	ψυσυ.υσ τ	I.TO INIVI	l '	ψουσ.σσ
;		NWS 11AI		•		_							
۱۸/		art Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 1.40						
N14	M		2 10/14/12	111	CM	11a-12p	W	:30	1	\$600.001	1.40 NM	1	\$600.00
,		. 5/ 1 5/ 1	0,10,12		0	P	••	.50	•	\$ 000.00 !			Ψ500.00

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Order / Rev: 165710 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848536 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2968

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			M-F Midday News								
5 EW 1	NWS 11AI	М	W-1 Wildday New	3							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	W	1	\$600.00	1.40			0.00.104		
N15 M	10/08/1	2 10/08/12	M-F 5-530p M-F 5-530p	CM	5-530p	M	:30	1 \$800.002	2.20 NM	1	\$800.00
5 EW 1	NW 5P MF	=	М-1 3-330р								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	M	1	\$800.00	2.20					
N16 M	10/05/1	2 10/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	F	:30	1 \$1,200.002	2.50 NM	1	\$1,200.00
5 EW 1	NW 6P MF	=	М-1- 0-030р								
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/07/12	F		\$1,200.00	2.50					
N17 M	10/08/1	2 10/08/12	M-F 6-630p	CM	6-630p	М	:30	1 \$1,200.002	2.50 NM	1	\$1,200.00
5 EW 1	NW 6P MF	=	M-F 6-630p								
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10)/08/12	10/14/12	M		\$1,200.00	2.50					
N18 M	10/09/1	2 10/09/12	M-F 6-630p	CM	6-630p	- T	:30	1 \$1,200.002	2.50 NM	1	\$1,200.00
5 FW 1	NW 6P MF	=	M-F 6-630p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	- T		\$1,200.00	2.50					
N19 M	10/10/1	2 10/10/12	M-F 6-630p	CM	6-630p	W	:30	1 \$1,200.002	2.50 NM	1	\$1,200.00
5 E\// N	NW 6P MF	=	M-F 6-630p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	W		\$1,200.00	2.50					
N20 M	10/11/1	2 10/11/12	M-F 6-630p	CM	6-630p	T	:30	1 \$1,200.002	2.50 NM	1	\$1,200.00
E []// N	NW 6P MF	_	M-F 6-630p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	T	1	\$1,200.00	2.50					
N21 M	10/07/1	2 10/07/12	Su 530-6p	CM	530-6p	S	:30	1 \$1,200.001	3.70 NM	1	\$1,200.00
5 514/4		INI	Su 530-6p News								
_	NWS E-SI art Date	אוע End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	S	1	\$1,200.00	3.70					
N22 M	10/05/1	2 10/05/12	M-F 630-7p	CM	630-7p	F	:30	1 \$1,200.002	2.40 NM	1	\$1,200.00
			M-F 630-7p								
_	NW630P I		Mookdovo	Cnoto/Mook	Poto	Poting					
Week: 10	art Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,200.00	Rating 2.40					
N23 M			M-F 630-7p	СМ	630-7p	M	:30	1 \$1,200.002	2.40 NM	1	\$1,200.00
			M-F 630-7p								
	NW630P I		Ma alada sa	C==+= \\ \\ \\ == -	Data	Datina					
Week: 10	art Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,200.00	Rating 2.40					
N24 M		2 10/09/12	M-F 630-7p	CM	630-7p	- T	:30	1 \$1,200.002	2.40 NM	1	\$1,200.00
			M-F 630-7p		•			, ,			. ,
	NW630P I				. .	5.4					
<u>St</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,200.00	Rating 2.40					
N25 M			M-F 630-7p	CM	630-7p	W	:30	1 \$1,200.002	2.40 NM	1	\$1,200.00
	. 5, 10, 1	. 5, . 5, 12	M-F 630-7p	Ç. 	, · M	••	.00	- + -,=00.00 -		•	Ţ., = 00.00
	NW630P I				_						
St Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	Rate	Rating 2.40					
N26 M		2 10/11/12		CM	\$1,200.00 630-7p	T	:30	1 \$1,200.002	2.40 NM	1	\$1,200.00
I T Z O IVI	10/11/1	_ 10/11/12		Olvi	500 / p	1	.00	. ψ1,200.002	2.70 INIVI	į	ψ1,200.00

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Order / Rev: 165710 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848536 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2968

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
				M-F 630-7p M-F 630-7p								
	5 EW	NW630P I	MF							_		
	_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
		0/08/12	10/14/12	T		\$1,200.00	2.40		4 \$0.500.004	0.00.104		#0.500.00
N28	М	10/06/1	2 10/06/12	7-1030p College ABC College Foo		7-1030p	S-	:30	1 \$3,500.001	3.00 NM	1	\$3,500.00
,	SAT N	IT FTB		ADO College I de	ribali							
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		0/01/12	10/07/12	S-	1	\$3,500.00	3.00					
N29	М	10/07/1	2 10/07/12	Sunday Prime A	CM	6-7p	S	:30	1 \$5,000.003	6.40 NM	1	\$5,000.00
,	AMR-\	/IDEOS		America's Funnie	st nome vide	U						
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 10	0/01/12	10/07/12	S		\$5,000.00	6.40					
N30	М	10/05/1	2 10/05/12	M-F,Su Late New		10-1035p	F	:30	1 \$1,400.002	3.60 NM	1	\$1,400.00
	5 E\//	NWS 10P	М	M-F, Su 10-1035	р							
`		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We		0/01/12	10/07/12	F		\$1,400.00	3.60					
N31	М	10/08/1	2 10/08/12	M-F,Su Late New	s CM	10-1035p	M	:30	1 \$1,400.002	3.60 NM	1	\$1,400.00
	\A/	NIMO 40D		M-F, Su 10-1035	р							
		NWS 10Pl art Date	M End Date	Weekdays	Spots/Week	Poto	Pating					
We	_	0/08/12	10/14/12	M		Rate \$1,400.00	Rating 3.60					
N32	М			M-F,Su Late New		10-1035p	- T	:30	1 \$1,400.002	3.60 NM	1	\$1,400.00
				M-F, Su 10-1035		·						
		NWS 10P			0	5.	D .:					
\//		art Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,400.00	Rating 3.60					
N33	M			M-F,Su Late New		10-1035p	W	:30	1 \$1,400.002	3.60 NM	1	\$1,400.00
.,,,		10/10/1	2 10/10/12	M-F, Su 10-1035		10 1000р		.00	Ψ1,100.002	0.00 11111	•	ψ1,100.00
į		NWS 10P	М									
10/		art Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
N34	ек: 10 М	0/08/12	10/14/12	•••		\$1,400.00	3.60	.20	1	3.30 NM	4	\$000.00
IN 34	IVI	10/06/1	2 10/06/12	Lt News Delay AE Late News Delay	•	1030-1105p	5-	:30	1 \$900.002	3.30 INIVI	1	\$900.00
ı	NWS I	FOLO FTE	3L									
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		0/01/12	10/07/12	S-	1	\$900.00	3.30			2 22 1114		
N36	М	10/05/1	2 10/05/12	M-F 1035-1102p Nightline	CM	1035-1102p	F	:30	1 \$800.003	2.00 NM	1	\$800.00
,	ABC-N	ITELINE		Nigritiirie								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		0/01/12	10/07/12	F	1	\$800.00	2.00					
N37	М	10/08/1	2 10/08/12	M-F 1035-1102p	CM	1035-1102p	M	:30	1 \$800.003	2.00 NM	1	\$800.00
	ABC-N	IITELINE		Nightline								
-		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 10	0/08/12	10/14/12	M	1	\$800.00	2.00					
N38	М	10/10/1	2 10/10/12	M-F 1035-1102p	CM	1035-1102p	W	:30	1 \$800.003	2.00 NM	1	\$800.00
	ΔRC-N	IITELINE		Nightline								
,		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We		0/08/12	10/14/12	W	1	\$800.00	2.00					
N39	М	10/07/1	2 10/07/12	Su 1105-1135p	CM	1105-1135p	S	:30	1 \$600.001	1.80 NM	1	\$600.00
	ON: 55) I D A \ " C		Sun 1105-1135p								
(D-J DAVIS		Weekdays	Snote/Mock	Poto	Pating					
We		art Date 0/01/12	End Date 10/07/12	S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 1.80					
N40	M		2 10/08/12	-	CM	M-F 5-6a	M	:30	1 \$500.002	0.00 NM	1	\$500.00
-										1	ı	

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Order / Rev: 165710 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848536 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2968

Week: 10/08/12

10/14/12

M- - - - -

Start/End Time Days Ln Ch Start End **Inventory Code** Break Len Spots Rate Pri Rtg Type Spots Amount M-F 5-530a News M-F 5-6a Start Date Weekdays Spots/Week Rating End Date Rate Week: 10/08/12 10/14/12 M- - - - -\$500.00 0.00 М :30 N41 10/08/12 10/08/12 M-F 430-5a News CM 430-5a M- - - - -\$350.001 0.00 NM \$350.00 1 M-F 430-5a News Start Date End Date Weekdays Spots/Week Rate Rating

0.00

\$350.00

Totals 39 \$44,550.00